



Sessions: November 9–12
Exhibits: November 9–11
Orlando, Florida



Fighting Heart Disease and Stroke

The American Heart Association Invites You to Host . . .

The Best of Scientific Sessions 2003

A Live Interactive Satellite Broadcast Designed to Highlight Important Research
and Information Presented at Scientific Sessions 2003

Thursday, November 13, 2003

**10:00 – 11:30 AM Eastern and 1:30 – 3:00 PM Eastern
and**

Two Rebroadcasts

Wednesday, November 19, 2003	Wednesday, December 3, 2003
12:00 – 1:30 PM Eastern	12:00 – 1:30 PM Eastern

The American Heart Association is proud to present, ***“Best of Scientific Sessions 2003”***, a satellite broadcast presenting significant research and news from this year’s Scientific Sessions in Orlando, Florida, USA. The broadcast is both live and interactive, allowing participants at any site to call or fax in questions and receive immediate feedback from the expert panelists.

Co-Hosts:

Rose Marie Robertson, MD, Chief Science Officer, American Heart Association

Sidney Smith, Jr., MD, Professor of Medicine, University of North Carolina at Chapel Hill

Scientific Sessions Chairman:

Raymond J. Gibbons, MD, Chairman, Committee on Scientific Sessions Program

Overview: The Satellite Broadcast will focus on key presentations made at the American Heart Association’s Scientific Sessions 2003, with a focus on the efficacy of treatment strategies, late-breaking news in cardiovascular medicine, and Late Breaking Clinical Trial results. Recent advances in the diagnosis, treatment and prevention of cardiovascular disease and stroke will also be highlighted.

The Satellite Broadcast is for cardiologists, internists, emergency physicians, investigators, fellows, residents, nurses, pharmacists and other healthcare professionals involved in the care and treatment of patients with cardiovascular disease. CME/CE credit will be made available for physicians, nurses and pharmacists. The broadcast is free-of-charge to participants.

Please mark your calendar to host the American Heart Association’s ***“Best of Scientific Sessions 2003”*** and help the healthcare professionals at your facility update their medical knowledge.

Call 1-800-826-5833 now or visit www.bestofsessions.org to register your facility as a host site for the American Heart Association’s *“Best of Scientific Sessions 2003.”*

Host Site Registration

The Best of Scientific Sessions 2003

Live on Thursday, November 13, 2003 at 10:00 – 11:30 AM and 1:30 – 3:00 PM Eastern
Two Rebroadcasts on Wednesday, November 19, 2003 at 12:00 – 1:30 PM Eastern and
Wednesday, December 3, 2003 at 12:00 – 1:30 PM Eastern

Technical Requirements:

- ✓ C-Band or Ku-Band Steerable Analog Satellite Dish or Access to GE Tip TV Network
- ✓ Or Access to Internet, Videoconferencing Capability
- ✓ Viewing Room Capable of Holding 10-50 People Comfortably
- ✓ Phone or Fax near Viewing Room so Participants Can Interact with Experts

If your site meets the above technical requirements and you wish to be a host site, please fax the following information to the producers of the broadcast, Rockpointe at **202-589-0428**.

PLEASE TYPE

Name of Site: _____

Street Address: _____

City/State/Zip: _____

Site Coordinator Name: _____ Title: _____

Phone: _____ Fax: _____ e-mail: _____

Viewing Room Name: _____

Viewing Room Capacity: _____

Address of Viewing Room (if different): _____

PLEASE CHECK ALL THAT APPLY


Preferred broadcast times

- ☐ Thursday, November 13, 2003 at 10:00 – 11:30 AM Eastern (Live from Orlando, FL)
- ☐ Thursday, November 13, 2003 at 1:30 – 3:00 PM Eastern (Live from Orlando, FL)
- ☐ Wednesday, November 19, 2003 at 12:00 – 1:30 PM Eastern (Rebroadcast)
- ☐ Wednesday, December 3, 2003 at 12:00 – 1:30 PM Eastern (Rebroadcast)

- ☐ Satellite Dish (C band or K/U Band)
- ☐ GE TiP TV Medical Network
- ☐ Internet (log on to www.bestofsessions.org)
- ☐ Videoconference (please call 202-974-5093 for more information)

- ☐ Yes, my site will allow outside guests to participate *(Please indicate room number above)*
- ☐ No, my site will not allow outside guests to participate

Educational materials, including the site coordinator's manual, participant syllabus, promotional posters and flyers will be provided to host sites.

PLEASE FAX THIS INFORMATION at **202-589-0428** or call  **202-974-5093** with any questions

Rockpointe

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